BOARD OF SUPERVISORS

Brown County



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EDUCATION & RECREATION COMMITTEE

John Van Dyck, Chair Staush Gruszynski, Vice Chair Corrie Campbell, Kathy Lefebvre, Paul Ballard

EDUCATION & RECREATION COMMITTEE

Thursday, February 22, 2018
5:30 p.m.
Rm 200, Northern Building
305 E. Walnut Street
Green Bay, WI

NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION ON ANY ITEMS LISTED ON THE AGENDA

- Call Meeting to Order.
- Approve/Modify Agenda.
- III. Approve/Modify Minutes of January 25, 2018.

Comments from the Public

1. Review Minutes of: None.

Communications – None.

Golf Course

2. Superintendent's Report.

Library

3. Library Report/Director's Report.

Museum

- 4. Director's Report
- 2017 Annual Report (Informational Only).

NEW Zoo

- 6. NEW Zoo 2017 to 2018 Carryover Funds.
- 7. Zoo Director's Report and Zoo Monthly Activity Reports.

Parks Department

- 8. Park 2017 to 2018 Carryover Funds.
- 9. January 2018 Park Attendance and Field Staff Reports.
- 10. Discussion re: Fairgrounds Master Plan.
- 11. Resolution to Approve Land Use Agreement regarding the Fox River State Trail.
- 12. Resolution to Authorize AT&T Communication Utility Lines Easement on County Property.
- 13. Resolution Authorizing the Transfer of Ownership of Park Land to the Village of Wrightstown.
- 14. Assistant Director's Report.

Other

- 15. Audit of bills.
- 16. Such other matters as authorized by law.
- 17. Adjourn.

John Van Dyck, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

PROCEEDINGS OF THE BROWN COUNTY EDUCATION AND RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education and Recreation Committee** was held on Thursday, January 25, 2018 in Room 200, Northern Building, 305 E. Walnut Street, Green Bay, Wisconsin.

Present: Also Present: Chair Van Dyck, Supervisor Ballard, Supervisor Lefebvre, Supervisor Gruszynski, Supervisor Campbell Human Resources Director Kathryn Roellich, Golf Course Superintendent Scott Anthes,

Library Director Brian Simons, Museum Director Beth Lemke, Deputy Museum Director Kevin Cullen, Zoo & Park Director Neil Anderson, Assistant Park Director Matt Kriese, Fair Board President Steve Corrigan, and other interested parties.

I. Call to Order.

The meeting was called to order by Chair Van Dyck at 5:32 p.m.

II. Approve/Modify Agenda.

Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to approve with modification of taking Item 16 after Item 1. Vote taken. MOTION CARRIED UNANIMOUSLY

III. Approve/Modify Minutes of November 30, 2017.

Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to approve. Vote taken. <u>MOTION</u> CARRIED UNANIMOUSLY

Comments from the Public. None.

- 1. Review Minutes of:
 - a. Neville Public Museum Governing Board (December 11, 2017 & January 8, 2018).

Motion made by Supervisor Lefebvre, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Although shown in proper format here, Item 16 was taken at this time.

Communications

*1b. Late Communication from Supervisor Corrie Campbell re: To discuss the possibility of directing staff of Parks Dept. to look into the possibility of bringing Ice Castles to the Brown County Fairgrounds in 2019, and for consideration and possible action, directing staff to open talks with the national and regional team from Ice Castles (Stillwater, MN) to enter into discussions with the Ice Castles team and interested parties, including, but not limited to the Brown County Fair Board and its executive board, officials and planning staff both from City of De Pere and Village of Ashwaubenon, and representatives from the Greater Green Bay Area Visitor and Convention Bureau, to bring Ice Castles to the Brown County Fairgrounds in 2019.

Campbell informed that she went to Stillwater, Minnesota to meet with the Ice Castles team and had a wonderful and productive meeting about bringing Ice Castles to the Brown County Fairgrounds. This would attract wintertime activities when they desperately needed activity there. She spoke with the Village President of Ashwaubenon, a Representative from De Pere, the GB Convention & Visitors Bureau President Brad Toll, who could not attend the meeting but said they were behind this and wanted her to share that and she had a chance to speak with Fair Board members. Campbell provided additional information with regard to the Ice Castle operations and noted that they bring in about 70,000-80,000 people. She felt it would be a great economically as they also did a lot of community partnerships. To add a nice facet to winter activity and to the fairgrounds would be great. She would love to direct staff to take a look at this further and see if they can get them in for 2019.

space and they partnered with another group that ran the operation. This was an ideal setting and they needed to make use out of that property during the winter and he applauded Campbell for her work up until this point. Next month he may drive to Stillwater to meet with their operations crew, visit the site and have a meeting with the agencies and organizations to get the ball rolling.

Fair Board President Steve Corrigan felt it was a really good event to bring to the fairgrounds, it would fit in well and he didn't see any obstacles that would prevent or cause a problem using the fairgrounds and could be achieved.

Campbell knew Ice Castles partnered with different groups and if the fair group ran the parking, she'd like to negotiate some sort of compensatory agreement for them. Kriese would agree with that, Parks just wouldn't have the staff or capability, it only made sense.

Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to direct staff in the Parks Department to look into the possibility of bringing Ice Castles to Brown County Fairgrounds in 2019. Vote taken. MOTION CARRIED UNANIMOUSLY

Golf Course

2. Superintendent's Report.

Superintendent Scott Anthes informed the Golf Course was closed.

In reviewing numbers from last year, there was a small profit in 2017; they were budgeted to have a loss due to the \$140,000 capital improvement with the Tee project.

Equipment maintenance was underway, new grinders were installed.

When it's not 40 below, they had been doing some tree trimming.

They were constructing new tee markers to go along with opening the new tees; they were making them out of cedar posts which allows for a huge savings.

They remove some trees around the 8th green to get more light.

With the recent weather they had 200 acres of ice and if it doesn't thaw they will monitor the ice on the greens and take samples the 3rd week of February. They could potentially lose some grass on the fairways.

They were getting all the new prices updated in the POS system. Anthes was learning the new version of their irrigation software. They now had a map feature and when they redid the greens Anthes walked the entire course with GPS and outlined the sprinklers and uploaded the info into the system to create shortcuts.

Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Library

3. Library Report/Director's Report for October and November 2017 (Unaudited).

Library Director Brian Simons thanked the committee for the approval at the last County Board meeting for \$300,000 to be set aside in the general fund for Pulaski. He received a very preliminary updated estimate and he had to dig in deeper to what it entailed as it came in considerably higher. They were checking with another independent agency to get another independent estimate.

At the last Library Board meeting they agreed to move forward with an RFP for a realtor as a buyer's agent to either help them find a spot for the East Branch or if they had spots coming to help with the market assessments, and when they choose one, write the offer. There were 3-5 spots being considered in the same generalized area. Simons informed that staying on the bus route was the criteria that came up most often. Van Dyck informed that he, the County Executive and Simons will be meeting with the Green Bay School System next week about a potential opportunity they had.

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With regard to UntitledTown Book and Author Festival, it was bigger this year than last year. It was four days (April 19-22), about 150 events, 16 sites and had collaborations with UWGB. The two big authors that they can disclose already were Mary Roach and R.L. Stine.

Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Museum

4. Museum Budget Status Financial Report for November 2017 (Unaudited).

Museum Director Beth Lemke informed their electric bill was at 90% and water and sewer line was at 100% when November closed.

Motion made by Supervisor Lefebvre, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

5. Director's Report.

Lemke was pretty excited to share that she pulled the attendance revenue to-date, through the close of today the net revenue was \$18,126 for the month of January, which was a really nice start. Even in 2015 when they had a lot of things going on, the net revenue was just over \$8,000 and typically \$6,500 on average. She attributed it to the success of the media and promotions working.

Lemke provided a poster advertising *Our Brown County* (attached). They were starting to get banners and other pieces ordered and the website was built and they will add more to it as they got closer to the opening, May 29th.

Lemke informed that the Neville Public Museum Foundation was funding the conservation of the pre-1865 American flag and it will be a signature artifact in *Our Brown County*.

Core Gallery RFP - Monday they will have a non-mandatory onsite visitation for a potential vendor that was interested. In talking to the Purchasing Manager, they had a handful of people that will be coming to tour the space, meet staff and understand the direction they want it to go.

Lemke spoke to the 'How are temporary exhibits determined?' portion of her report and provided a layout (attached) of temporary exhibits and budgetary information.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

NEW Zoo

NEW Zoo Budget Status Financial Report for October and November 2017 (Unaudited).

Zoo Director Neil Anderson stated it was a real good year.

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

7. Zoo Director's Report and Zoo Monthly Activity Reports for November 2017 and January 2018.

Anderson informed compared to last years attendance, they ended the year just short by 95 people. As far as the admissions, they were up almost a quarter of a million. They were up \$32,000 in zoo passes from the previous year. They will see a significant number of funds going into their fund balance from last year.

Anderson briefly spoke to his report in the agenda packet. He provided handouts (attached) regarding the 'New Year's Baby", the hatching of an African Penguin on 1/1/2018. The one they were hand-raising had grown from 58 grams to over 400, 8xs the size in 20 days. Their curator takes the penguin home to provide its 5 feedings a day. At 11am-12pm visitors get the opportunity to see the penguin being fed in the nutrition center. They may have a

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gender reveal party on Valentine's Day. Even though it was hand-raised, African Penguins are one of the few that can be good parents and raise their own once it's introduced back to the family.

WPS was laying the poles down Reforestation Rd.

They had 14 college interns for winter, they had a couple for marketing and will be helping the Adventure Park as well.

Zoo Society got chosen for the Give BIG Green Bay, One-day online fundraiser to benefit 30 local nonprofits.

They had half-price admission during January and February.

They had breeding recommendations for a lion, giraffe and red pandas.

They received several donations for the new animal hospital including a large animal surgery table, surgery lights, scrub sink, and other large items.

Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Parks Department

8. Parks Budget Status Financial Report for November 2017 (Unaudited).

Assistant Park Director Matt Kriese noted this was only the general fund, not the entire Park's budget. This was the way it was always presented without special revenue.

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to suspend the rules to move Item 15 after 8. Vote taken. MOTION CARRIED UNANIMOUSLY

9. Discussion/Update re: Transfer of Wrightstown Boat Landing to Village of Wrightstown.

Kriese provided a handout (attached) regarding the Wrightstown Boat Landing History and spoke to it.

Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

10. December 2017 Attendance and Field Staff Reports.

Motion made by Supervisor Ballard, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

11. Assistant Director's Report.

Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

12. Resolution to Consent to Easement of the Mountain Bay Trail.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve. Vote taken. <u>MOTION</u>
<u>CARRIED UNANIMOUSLY</u>

Resolution to Approve Land Use Agreement regarding the Fox River State Trail.

Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to approve. Vote taken. <u>MOTION</u> CARRIED UNANIMOUSLY

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14. Budget Adjustment Request (17-95): Any increase in expenses with an offsetting increase in revenue.

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to approve. Vote taken. <u>MOTION</u> <u>CARRIED UNANIMOUSLY</u>

15. Request from Fair Board for constructing new building on Park property.

Van Dyck informed this was approved by the committee in November and referred back until completion of the feasibility study at the December County Board meeting.

Kriese informed they hadn't supported this in the past; it wasn't that they don't support the storage or the fair because the fair is an extremely important program and function of the community but right now there were several key organizations working on a master plan. They were in the early stages and they all needed to work together to get it implemented and not individually. Their last plan failed, he blamed the Park Department because it was Park Department driven and did not involve other key stakeholders. His motto was does the community want it and was it fit for the community. De Pere had expressed great concern over any doings on that property until it was done and they pulled out of the last plan. They were currently on board with looking at the property as a whole. Kriese was worried they could potentially lose or harm a relationship that was a long time making. De Pere's 14 acres were important to the extremely small 36 acres of Brown County property. He had a lot of requests for other storage groups come forward, how will they address that? For consistency, they require them to pay the fee in their existing buildings at \$10 a foot. He didn't think it was fair to say no as the fair needed the storage and it was important to their operation but he would propose an alternative of renting out space in the south exhibition building to the Fair Association until they got a master plan in place.

Fair Board President Steve Corrigan informed the problem they had with current storage at the fair ground was when there were other events, it was in the way, it had to be moved and they couldn't keep it secure and under control. He provided an outline (attached) that he went through with the committee. Corrigan added that he stored the equivalent of 3-flatbed semis at his personal warehouse. With regard to the City of De Pere, he had an offer that he shared. On De Pere's acreage with the nesting eagle, the oak trees, the boat landing, the ice center, they were talking about only 4 acres of clear land, it was not a big impact to the master plan. They picked the location knowing there was no possibility of park expansion or interfering with a future walkway along the Fox River and that it was close to the service road. They believed they did not pose a problem interfering with a master plan and they were not asking for money. Van Dyck felt the question was going to be, why now? Kathy Ambrosius responded they couldn't get their equipment to the grounds legally, their trailers were beyond repair, and they were not DOT. They had a sponsor of their fair that put his trucking company license on the line every time he hooks onto those to bring them to the fair and to take them back home. Who wants to be responsible for massive fines? It was great to offer a spot on the fairgrounds but what were they going to do with all the events because they were hoarding up all the space for their own items. She explained how they came up with the space needs for the building.

Gruszynski stated for the same concerns Supervisor Kneiszel had, he voted no. They were not operating in good faith with the community partners by putting up a building in the middle of going through the master plan and that was exactly what was expressed by the City of De Pere officials when he talked to Kneiszel. He didn't believe in their opinion it would be valued if it went through without them being involved in the long term range plan as it was completed. He believed there was value in that statement. If they were going to ask all the different partners to come to the table and finally bargain out a master plan agreement for that piece of the property and then agree to put up a building was not sending the right message. He fully supported the building after the master plan was completed but he felt they were operating in bad faith if they did it right now. The process and timing was wrong.

Lefebvre felt if they were going to wait until the master plan, it better be noted in the agreement. She didn't think they should keep putting it off because it was needed. Campbell agreed, the fair group had been participating in the meetings, she didn't believe it impacted the master plan at all. Gruszynski appreciated the opinion but believed city officials don't share it. Van Dyck stated it was coming from their Park's Department and they were opposed to doing anything until a master plan was done. Corrigan stated they could never move forward with any planning at the fairgrounds because of the conditions of the infield, the infield had been improved.

Corrigan briefly read from the 'Future New Building at Fair Grounds' handout he provided and spoke to the footprint of the proposed building (both attached). In order to accomplish this, they had to go to the City of De Pere. They designed the building to touch right to the legal setback, City of De Pere said they had no problem with asphalt parking and they looked up all the utilities, etc. so they knew they were planning this and had no red flags. If they establish that it's staying a county park and off the tax rolls, then the City of De Pere didn't have a lot to offer. They were not trying to compete with the new proposed expo center/arena events.

Further discussions ensued with regard to feasibility study; Kriese informed they needed a market feasibility study to get facts. He wanted to see what events they could bring, how much money they could bring and what size equipment they needed. At the next meeting, there will be facts, detailed oriented items from a consultant based on other properties that had similar scopes. The master plan wasn't just for the fairgrounds and they needed to look at it as a 365 day property for all the communities. Van Dyck appreciated the work Corrigan's work had done and it needed to be incorporated in the study/information. His disappointment was on the scoring process of choosing a consultant. The feasibility should have been the first thing out of the gate. He got that even with the \$20,000 added on their bid, they were still far below where they were before but it was disappointing that the Visitor and Convention Bureau (VCB) couldn't provide the majority of the information to the county instead of spending money to get it. Lefebvre questioned why they always had to hire outside people. Kriese informed they went to the VCB and they recommended hiring outside.

Discussions continued with the possibilities of changing the use of the storage building if it was built; Corrigan had brought this up to his board as a whole, they knew the county was not in the business of running events, it would lean back onto their Fair Board. If that happened, they would contribute but there should be some financial awards back to their association, to reinvest into those grounds. As long as they were an existing Fair Board Association and the dynamics of the area changed, the use of the building could change, they were open to it.

NEW Zoo Director Anderson noted that Corrigan informed that the building could be moved. They were going to have to phase this project in. He was pretty sure that area wasn't going to be the first phase and how long was this going to take, it could take 10 years. They had the ability to move it if it became a conflict. If they put it in the agreement that it could be moved, he didn't know how they could argue against it. It was a win/win.

At the request of Ballard, Anderson spoke to the similar agreements that the county parks had with the NEW Zoo as Ballard informed he had reservations about partial land where someone else builds something on it and what the relationship was legally. Van Dyck stated that in the case of a lot of the exhibits at the zoo, they were built and then donated to the zoo. Legal would have to hash this out. The Fair Board would build it and then they would have to donate it to the county so it would have to be a county owned facility with an agreement.

Gruszynski agreed with building plan, he felt it was a great price, the county couldn't beat it. He didn't mind the location, his objection continued to be that they did a lot of master plans for several different groups and organizations but he felt Brown County was going down a bad path if they approved a building when they were half way into a plan and it set a terrible precedent and he didn't like it even though he fully supported the building. It was something they approve after the master plan was committed and then move forward.

Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to direct Corporation Counsel to draft a resolution to go before the February County Board in support of the Fair Board's request to construct a storage building at the fairgrounds and develop an MOA. Vote taken. Nay: Gruszynski. MOTION CARRIED 4 to 1

Resolution & Ordinances

16. Ordinance to Amend Section 4.49 (Entitled "Extra Pay") of Chapter 4 of the Brown County Code of Ordinances.

Referred from December County Board.

Human Resources Director Kathryn Roellich informed to complete the process she met with department heads and employees and they identified a need to modify the ordinance language to allow for paragraph 5. At the December County Board there was some question as to what that language meant so she added the language in red to clarify. She provided handouts to demonstrate the difference between what had been in the ordinance for 2017 and what they were proposing for 2018.

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Kriese felt it was a valuable thing to have, something they hadn't looked at although the Park Department had

always offered some sort of shift differential, which it was very nominal at less than \$.20.

Motion made by Supervisor Campbell, seconded by Supervisor Ballard to approve. Vote taken. <u>MOTION</u>
<u>CARRIED UNANIMOUSLY</u>

Back to Item 1b was taken at this time.

Other

17. Audit of bills.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve the bills. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

- 18. Such other matters as authorized by law.
- 19. Adjourn.

Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to adjourn at 8:08 pm. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Respectfully submitted,

Alicia A. Loehlein Recording Secretary

NEVILLE PUBLIC MUSEUM



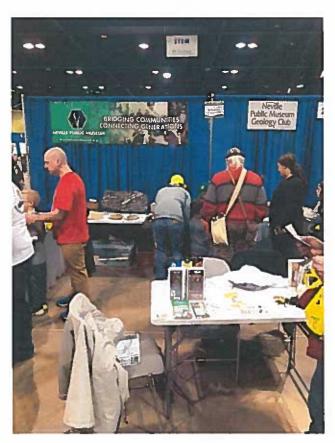




Neville Public Museum Director's Report **Education & Recreation Committee Brown County Board of Supervisors** For Thursday, February 22, 2018, submitted Monday, February 12, 2018

Operations:

Since our last meeting, we finished the month of January with the best monthly net revenue ever in the history of the Museum, hosted our second Explorer Wednesday for Brown County residents, held our second Cellar Series Beer class, said good-bye to Permian Monsters, said hello to the 103rd Green Bay Art Colony, Winter in Wisconsin Instagram Photographs and Exquisite Miniatures exhibits and provided outreach at the New Leaf Winter Farmers Market and Einstein Expo.



Focus On Collections:

The Neville Public Museum Governing Board: Did not meet in February.

The Neville Public Museum Foundation:

The Neville Public Museum Foundation Executive Committee met January 2, 2018. Topics included strategies for achieving Overall Fundraising and Membership Goals for 2018. Capital Campaign Cabinet recruitment, CC Budget, CC Goals & CC Timeline were also discussed. New Foundation Board Member Orientation was held on January 15, 2018 to bring everyone up to speed on the messaging and direction of the Museum.



Neville Public Museum Online Photo Sales http://photos.nevillepublicmuseum.org/

2018 January '18	Sessions 1,253	Users 938	Page Views 24,575	Bounce Rate 46.45%
2017	11,025	7,999	211,921	37.33%
2016	12,332	8,539	190,446	37.79%
July 2015-Dec. 2015	7,413	5,410	116,072	51.03%

Neville Public Museum Website www.nevillepublicmuseum.org

 2018
 Visits
 Page Views

 January
 33,618
 59,089

2017 total visits = 431,095 2016 total visits = 207,917 2015 total visits = 204,431

2014 total visits = 131,438 (*62% increase over 2013)



Neville Public Museum Facebook

2018 January

Daily Page Engaged Users 4,152

(The number of people who engaged with our page including any click or story created)

Daily Total Reach 78,934

(The number of people who have seen any content associated with our Page.)

2017

Total Page Likes 5,388
People Engaged 36,250
Total reach 604,503

2016 *social media boost funding is being utilized and decided upon in house vs. by a firm

Total Page Likes 4,798 People Engaged 34,517 Total reach 582,321

2015

Total Page Likes 4,100 People Engaged 36,981 Total reach 833,877

2014

Total Page Likes 2,718 People Engaged 24,712

Total reach 1,127,429 *Per the JEM grant social media funding was \$10,000 in FY 14 with spend emphasis on the Temporary Green Bay Packers Hall of Fame exhibit.



Neville Public Museum Instagram

2017

1.037 Followers 5,100 Post Likes

2016

800 followers 2,927 post likes

February 2015 – December 2015 492 followers 1,969 post likes

Temporary Exhibits



Estamos Aquí: Celebrating Latino Identity in NE Wisconsin Estamos Aquí ("We are Here") features the artifacts and personal stories of many Latino families in Northeastern Wisconsin. The bilingual exhibit celebrates the diverse cultures and traditions that have endured emigration from across Latin America. This collaborative exhibit was developed with museum staff and the Hispanic Community Resource Center (Casa Alba). (May 6, 2017 – April 29, 2018)



Green Bay Art Colony Annual Exhibition - Green Bay Art Colony Annual Exhibition - In 1915, nine women created the Green Bay Art Club to assure that art and culture would be part of the local community. That same year, they organized a one-week exhibit of historically significant objects in the basement of the original library at the northeast corner of Jefferson and Doty streets. Every year since 1927 an exhibit of the Colony members' current artwork has been exhibited at the Neville Public Museum. (February 3, 2018 - April 1, 2018)

Exquisite Miniatures: The Art of Wes & Rachelle Siegrist - Sixty-five exquisite miniature paintings by Wes and Rachelle Siegrist will be featured in an unprecedented national traveling museum exhibition. The exhibition includes portraits, landscapes, wildlife and still-life's. The paintings are not small. They are tiny. The paintings measure less than nine square inches and appear even more detailed when viewed under a magnifying glass.

(January 13, 2018 - March 25, 2018)





Into the Arctic Art Exhibit - Almost a decade ago Cory Trepanier artist and filmmaker began his Into the Arctic project with the unique artistic goal of creating the most unprecedented collection of original oil paintings of our time from the Canadian Arctic. To accomplish this, Cory undertook 3 extensive Arctic painting/ filming expeditions, painting many landscapes that have never been captured on canvas before. Visitors will be seized by the stark beauty of this majestic land

through Cory's passionate brushstrokes. (April 14, 2018 - August 19, 2018)

An Artistic Discovery is an annual exhibition of high school art sponsored by the United States Congress in each congressional district in the nation. Featured at the Neville are artworks from students in Wisconsin's Eighth Congressional District. This is a juried exhibition of artworks based on guidelines developed by the US Congress. The first-prize winning artist has his or her artwork displayed in the US Capitol for one year alongside winners from around the country. (April 7, 2018 - June 3, 2018)

Our Brown County {1818 - 2018} -.Our Brown County is a celebration of 200 years of history focusing on the stories that make Brown County the place we choose to live, work, and play. Explore these stories through 50 artifacts, 50 photographs, 50 people, and 50 places that demonstrate the complex, diverse, and rich history of Brown County. Brown County was established in 1818, becoming the first boundary lines west of the Great



Lakes- that's 30 years before Wisconsin became a state! Over the past two centuries, the residents of Brown County have left their unique mark on the landscape of Northeastern Wisconsin. (May 29, 2018 - October 27, 2019)

73rd Art Annual - Art exhibits have always been a significant part of the Neville Public Museum's history going back our founding in 1915. However, it was in 1942 that the museum's director, Earl Wright, initiated a juried art competition. Since that time, the Art Annual has become an important bridge between the artistic communities of Northeastern Wisconsin and the Upper Peninsula of Michigan. There are literally generations of artists that apply each year and it is the Art Annual that connects these generations through art here at the Neville Public Museum.

(June 9, 2018 - July 29, 2018)



Delay of Game: Experience of African American Football Players in Titletown - It has been one hundred years since the Green Bay Packers were formed but African American players have only been part of the story since 1950. These athletes made an immediate impact on the game, but what happened off the field? In this exhibit, discover how the challenges and contributions of African American players have changed our community. (August 11, 2018 – January 6, 2019)

Bees! - Unlock the secret lives of bees and how these tiny insects have a big impact on your life. Bees are more than buzzing bugs that sting; they play a dynamic role in the environment and our agriculture. Adventure into the hive to discover how bees live and work and why threats to them impact you. (September 8, 2014 – November 4, 2018)

Holiday Memories: Downtown Green Bay. The animated figures that once adorned the H.C. Prange's department store windows are featured in this exhibit along with the Enchanted Forest, the Snow Babies and charming forest animal collections. There also is the Children Only Shop, and Bruce the Spruce, the loveable talking Christmas tree who once chatted with holiday shoppers at Prange's. Holiday Memories is a wonderful family tradition. (November 15, 2018 – January 13, 2019)

Upcoming Events

March 2018

Tuesday, 3/6/18 Neville Cellar Series – Stillmank Brewery, Hochgreve Muenchener - 6:00 – 8:00 p.m.

Wednesday, 3/7/18 Explorer Wednesday - 5:00 - 7:00 p.m.

Tuesday, 3/13/18 Hardcore History 6:00 - 7:00 p.m.

Saturday, 3/10/18 Winter Warm-Up Music at the Museum - Noon - 3:00 p.m.

Thursday 3/15/18 Dinner Program - Celtic Hearth 5:00 - 7:00 p.m. *register online at NevillePublicMuseum.org

Saturday, 3/17/18 Exhibit Opening – Artisan Center Student & Faculty Show 9:00 a.m. – 5:00 p.m.

Tuesday, 3/20/18 SPARK! - 10:00 a.m. - noon

Saturday, 3/24/18 Winter Warm-Up Music at the Museum - Noon - 3:00 p.m.

Tuesday, 3/27/18 Neville Cellar Series – Bottling - 6:00 – 7:00 p.m.

April 2018

Wednesday, 4/4/18 Explorer Wednesday – 5:00 - 7:00 p.m.

Saturday, 4/7/18 Exhibit Opening - Congressional Artistic Discovery 9:00 a.m. - 5:00 p.m.

Saturday, 4/14/18 Exhibit Opening – Into The Arctic 9:00 a.m. – 5:00 p.m.

Tuesday, 4/17/18 SPARK! – 10:00 a.m. – noon

Thursday, 4/19/18 Dinner Program — Wild about the Wildlife Sanctuary 5:00 — 7:00 p.m *register online at NevillePublicMuseum.org
Volunteer Dinner TBD

Neville Public Museum Attendance and Revenue Comparison

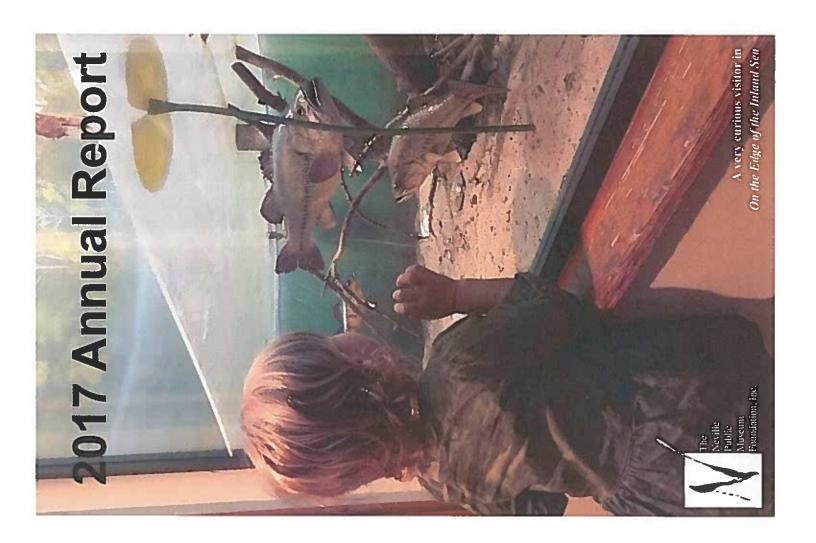
20:	14	20	15	20	16	20	17	20:	18
Attendance	Admission Revenue								
1,825	\$4,601.00	3,847	\$ 8,068.50	2,358	\$ 6,866.50	2,504	\$ 6,942.00	6,808	\$24,888.00
2,545	\$4,401.00	4,597	\$ 8,394.00	2,642	\$ 6,138.00	2,984	\$ 6,437.00		
3,280	\$7,959.50	3,375	\$ 6,749.00	3,828	\$ 9,645.50	3,703	\$ 10,835.25		
3,705	\$6,518.00	2,981	\$ 4,080.00	4,757	\$ 7,675.00	4,436	\$ 6,470.50		
3,517	\$6,212.00	3,275	\$ 4,777.50	3,963	\$ 5,623.00	4,338	\$ 6,243.50		
3,358	\$7,890.50	3,212	\$ 6,432.75	3,795	\$ 9,047.50	3,885	\$ 9,918.50		
3,623	\$11,645.50	2,913	\$ 6,682.00	4,092	\$ 13,177.50	3,482	\$ 8,957.50		
4,222	\$11,946.00	3,388	\$ 8,064.00	4,802	\$ 16,136.50	3,586	\$ 10,096.00		
2,881	\$6,359.50	2,251	\$ 3,778.00	2,986	\$ 5,410.00	3,303	\$ 7,269.50		
4,059	\$9,668.50	3,668	\$ 5,426.00	3,848	\$ 6,561.50	4, 295	\$ 12,327.50		
5,576	\$14,606.00	4,031	\$ 7,390.00	3,928	\$ 5,970.50	5,746	\$ 12,035.50		
7,864	\$22,542.50	4,980	\$ 9,126.50	6,146	\$ 14,184.50	7,128	\$ 17,055.00		
46,455	\$114,350.00	42,518	\$78,968	47,145	\$106,436	49,390	\$ 114,587.75	6,808	\$24,888.00

Neville Public Museum Attendance and Revenue January 2018

Date	Day	Admission	Guided Thurs	Distance Learning	Self-Guided Tours	UWEX	Pacility Rental/Meeting Attendees	Event/ Program Attendance	Total Attendance	(Total Admission Revenue (Net)	Total Facility Rental Revenue	In air of Nes for Prown Grapty Tepatement Meeting Ross are	OUTRE ACH
1	Monday	The second		(C212)		The same			Q				September 1
2	Tuesday	72				1	45		118	\$338.00		\$120.00	
3	Wednesday	406							306	\$335.50			
4	Thursday	69					21		90	\$385.50		\$120.00	
5	Friday	89				1	6		96	\$482.00	\$50.00		
6	Saturday	672	10						682	\$3,102.50			
7	Sunday	297							297	\$1,369.00			
8	Monday	Mary 200	Marine S.		20 17 7	2 26	66	UNITED BY	66	100000000000000000000000000000000000000	S THE RES	\$120.00	1
9	Tuesday	72				1		25	98	\$302.50			
10	Wednesday	59		L		5	7		71	\$272.00		\$60.00	
11	Thursday	_ 50				3	4		57	\$229.50			
12	Friday	47				2	1		50	\$228.50	\$50.00		
13	Saturday	632							632	\$2,742.00			
14	Sunday	279							279	\$1,330.00			
15	Monday		The state of the s			State of the last		- HORODALE	0			STREET, STREET	200
16	Tuesday	58				3	23	7	91	\$180.00		\$120.00	
17	Wednesday	73				4	118	60	255	\$297.00	\$93.75		
18	Thursday	42							42	\$170.50			
19	Friday	200			16		4		220	\$927.00	\$50.00		
20	Saturday	630					22		652	\$2,834.50		\$120.00	
21	Sunday	343							343	\$1,476.00			
22	Monday	7				ill sil.			0				-
23	Tuesday	84	44			2	67	7	204	\$497.00		\$185.00	
24	Wednesday	62	35			3	123		223	\$398.50	\$93.75		
25	Thursday	49	100			4			153	\$544.00			
26	Friday	179					27		215	\$871.50	\$94.00		
27	Saturday	835							835	\$3,371.50			
28	Sunday	453							453	\$2,027.50			
29	Monday			100		1	B/ 8-39	3	3			S120:00	
30	Tuesday	20				1		26	47	\$82.00			
31	Wednesday	21			Ť		130		151	\$94.00			
	TOTAL	5,793		0	16	30		128	6,829	\$24,888.00	\$431.50	\$965,00	0
	35	-	- 1		-	W 2000		2		30260000	C 2000		1000
		Decemb	er Total Atte	ndance	7,128	Janua	ry Total Attendance	6,829]				
		Dec	ember Outro	rach	17		January Outreach	0					
		Decembe	r Grand Tota	1 Served	7,145	January	Grand Total Served	6,829					

Meville P.O. Bd

Neville Public Museum Foundation P.O. Box 325 Green Bay, WI 54305-0325 Electronic Service Requested



Director's Report

Dear Museum Supporter:

This is the time of year where we take a few moments to evaluate our successes and identify where we can improve. We are busy planning a full exhibit and program schedule for 2018 designed to best reflect the Museum's collections and meet the community's educational and creative needs.

In 2017, the Museum agreed to temporarily house the University of Wisconsin Extension's Horticulture, FoodWise and 4-H educators and staff while they wait for a new STEM building to be built, had our first fully bilingual exhibits *Estamos Aqui* and *Permian Monsters*, added a Little Free Library and a bike repair station to the grounds, piloted new SPARK! programs for people with memory loss and their care partners, and much more. Our exhibit team was extremely busy in 2017 installing 15 different exhibits and putting on a variety of fun packed programs. We couldn't possibly re-cap all of them so here are five of our favorite exhibits and programs from 2017!

#1 Neon: Darkness Electrified – This exhibit illuminated the history and explored the science behind the glowing tubes. Most neon signs have disappeared from highways and storefronts. A local collector, Jed Schleisner, worked diligently to gather and restore the historic pieces of Americana. Neon opened in July 2017 and thousands of guests explored the exhibit. The exhibit was also featured in several events including our Dinner Speaker Series, Library Summer's Reader Day, 90s Night, and the 3rd annual a Night at the Museum.

#2 Morbid Curiosities: 99 Ways to Die - Morbid Curiosities returned in 2017 for its second year. This year 300 guests (doubled from last year!) explored deadly museum artifacts. A murder mystery and black light art project provided added Halloween fun! If you missed it this year make sure to get tickets early for next year's Morbid Curiosities!

#3 Artifact Tournament - In September the Museum hosted an Artifact Tournament to select an artifact for the upcoming exhibit *Our Brown County*. Eight artifacts went head to head in this bracket style competition. Over 400 votes were counted via Facebook and the winner was a Vietnam War Flight Suit worn by John Evans (1965-1973). The Flight Suit will be on exhibit in *Our Brown* County opening May 29, 2018!

#4 Alice in Dairyland - 2017 marked the fourth time Brown County hosted the Alice in Dairyland Finals. It was one of the largest finals events ever and was held at the legendary Lambeau Field. In celebration of this event the exhibit Alice in Dairyland opened in January 2017. During the Finals weekend thirty one of sixty nine Alices visited the exhibit. Among them was Margaret (McGuire) Blott, the first Alice. This exhibit explored the impact Wisconsin

Volunteer Spotlight



Shari (right) at a holiday Dinner Program. community.

Shari Haasch has been volunteering at the Neville for five years and has been a member for nine years. You can find Shari in the Gift Shop, Children Only Shop, and at exhibit openings and Dinner Programs. She loves volunteering at the Neville because she gets to talk to people from all over the world. Shari feels proud to be involved and do something good for the

She is a wonderful ambassador to the Museum and Gift Shop (she'd like everyone to know what a great selection of Baggallini purses we have!). She spreads the word that the Neville is a great place to explore and learn.

When Shari isn't volunteering at the Neville she spends her time doing other social activities like taking bus trips with the Salvation Army Senior Program, volunteering at her church, and challenging people to a game of Words with Friends.



Thank You Volunteers!

This past year would not have been as successful without the dedication and hard work of all of our volunteers. The Neville Public Museum would like to acknowledge all of the wonderful volunteers and interns who help with events, run the gift shop, set up and tear down exhibits, assist with school groups, wrap presents in the Children Only Shop, lend a voice to Bruce the Spruce and many other things.

The Neville Society

Members of the Neville
Society ensure the permanence
of the Museum for centuries to
come by including The Neville
Public Museum Foundation in
their estate plans.

We invite you to join this special society today! Our friends and neighbors such as Mr. Phil Dixon have chosen to join the Neville Society by including the Museum in their estate plans. It's a great way to

share your love of history,

science and art with our community for years to come.

As a member of the *Neville Society*, you can be proud that your gift will demonstrate your commitment to carrying forward the mission of the Museum. With your permission, your name will be placed on a special plaque in the Museum and will be mentioned in subsequent annual reports. To learn more about the *Neville Society*, contact Kasha Huntowski, Foundation Director at (920) 448-7850 or huntowski ki@co.brown.wi.us

Neville Society Members:

Susie Altmayer
Ida Bay
Philip B. Desnoyers

Mr. Phil Dixon *
James R. Ducat
Frank J.B. Duchateau
Henry Jewett Furber
Helen L. Ferslev
Diane & Patrick Ford *
Benjamin J. Frankowski

Dorothy Haltug
Lucille Meusel
Arthur C. Neville
Ella Hoes Neville
Fred O. Schuette
Lucia R. Stanfield
Janet Nelson & Timothy Reilley *
Edith E. Walraven
Your Name Here

*Denotes that these Neville Society members are still with us and have made a generous future commitment to the Neville Public Museum Foundation.



agriculture has on our everyday lives, along with Alice, in a one of a kind hands-on experience.

#5 Explorer Wednesday Lava Lamps - Each first Wednesday of the month is Explorer Wednesday. From 5-7pm during Brown County Resident Free Night guests can participate in art projects, science experiments, or guided tours of exhibits. In August, guests made their own Lava Lamps!

There were so many more events and exhibits that helped make 2017 a great year for the Neville that we will mention later in the report.

As you read this annual report, we hope it will remind you of the Neville's role as the bridge between diverse communities, the unique position the Neville holds as the place where generations come to connect, and a place to celebrate the rich heritage of northeastern Wisconsin.

Sincerely,

Kasho Hunterwoon

Kasha Huntowski Executive Director Neville Public Museum Foundation

Both A Lowks

Beth A. Lemke Executive Director Neville Public Museum

Neville Public Museum Staff

Executive Director: Beth Lemke, Deputy Director: Kevin Cullen Collections Manager: Louise Pfotenhauer, Curator: Lisa Kain Education Specialist: Ryan Swadley, Exhibit Technician: Maggie Dernehl Guest Services Coordinator: Laura Pickart, Research Technician: James Peth Media Technician: Dennis Rosloniec

Neville Public Museum Foundation Staff

Executive Director: Kasha Huntowski, Office Manager: Kathy Rosera Communications Coordinator: Rachel Ott

Neville Public Museum Foundation Board 2018 Chair: Alex Renard

Vice Chair: Todd Bartels Secretary: Frank Kowalkowski

Treasurer: Brendan Bruss Past Chair: Terri Trantow

Chair Emeritus: Kramer Rock

Board Members: Megan Dickman, Matt Mueller, Suzette Pfeifer, Rebecca Pruess, Kathleen Ratteree, and Kate Zuidmulder

Community Committee Members

Cathy Harden, Dr. Richard Horak, Kia Murray, and Jeff Uhlenbrauck

Neville Public Museum Year in Review –

The mission of the Neville Public Museum Foundation is to raise funds for exhibits and programs at the Neville Public Museum.

The following exhibits and programs were made possible by our generous donors:

Green Bay Art Colony: Inspirations from the Neville (January 21 - April 2, 2017)

In this exhibition artists chose artifacts and photos from the Neville's collection to inspire their pieces.





Alice in Dairyland: Wisconsin's Agricultural Ambassador (January 28 - July 9, 2017)

Guests discovered the impact Wisconsin agriculture has on our everyday lives along with Alice in Dairyland in this hands-on exhibit. The Neville also hosted a historic gathering of 31 past Alices!





Donors (\$100-\$499) Cont.

autenbach's Orchard Country

Larry and Lois Weyers
Dan and Karen Wieske
Paul Wochinske and Kathleen
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Dennis and Karen Wojahn
Carole Wood
Janice Ziebell

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Brown County Historical Soci Captain's Walk Winery Chateau De Pere Comedy City Copper State Brewing Co

Copper State Brewing Co Digital Design Services Duck Creek Golf Center Foxy Pedaler Green Bay Botanical Garden

Green Bay Botanical Garden Green Bay Packers Foundation Green Bay Sail & Paddle Steve Haas Hagemeister Park Hyatt Regency Green Bay

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WBAY TV 2 WFRV TV 5 Woodward Communications Inc

Jake's Pizza Kavarna Keith's Haircenter Tom Kiedinger Kress Inn Kuehn Printing

The Ashwaubenon Bowling Alley **Luna Cafe and Coffee Roasters** Servpro of West Brown County University of Wisconsin-Green Renco Machine Company, Inc. Let Me Be Frank Productions Titletown Brewing Company Madrid Tapas and Wine Bar Thornberry Creek at Oneida The Cannery Public Market National Railroad Museum Conrad and Carolyn Reedy Long Rifle Soap Company Union Hotel & Restaurant PMI Entertainment Group The Meadows Green Bay The Automobile Gallery Sweet Willow Naturals Massart Chiropractic Schroeder's Flowers St. Brendan's Inn Ogan Restaurant Melts With You Royal Cleaners laime Liptack John Shoulak Kramer Rock The Day Spa **Fwig's Floral** Nell's Wigs NEW Zoo



Donors (\$100-\$499) Cont.

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Matthew VerBoort and Judith Cyril and Kathi VanSistine Patricia VandenAvond Zeta Turriff Siekman Christopher and Elaine Wagner atrick and Mary Webb om Westlund lean Watson

(April 8 - June 4, 2017) 72nd Art Annual

communities in Northeastern Wisconsin and the Upper Peninsula of This 72nd juried exhibition continued to connect generations and Michigan through art.







(May 6, 2017 - April 29, 2018) Estamos Aqui "We Are Here"

Latino families living in Northeast Wisconsin. This bilingual exhibit Estamos Aqui features personal stories and artifacts from many celebrates the diverse cultures and traditions that have endured emigration from across Latin America.





Initiated Eye: Secrets, Symbols, Freemasonry and the Architecture (June 10 - September 3, 2017) of Washington, DC

Masonic ideals and designs implicit in the fabric of our paintings by Peter Waddell. Initiated Eye explored the nation's capital through



Neon: Darkness Electriffed (July 29, 2017 - January 7, 2018)

Gerald and Patricia Hock

Iere Dhein

Neon featured over 30 rare neon signs, the science and technology of the signs, and history of this advertising technique. From the personal collection of Jed Schleisner of Greenville.









Permian Monsters brought the past back to life with fossilized skeletons and full size life models of the animals that ruled the world millions of years before the age of dinosaurs. The exhibition blended art and science with a collection of new artwork from award winning paleo-artist Julius Csotonyi.





Sordon Haugan and Mary Meyer ames and Mary Ann Dobratz Michael and Barbara Halron Hayden Groy and Anneliese Warren and Kathleen Gerds ames and Kathleen Erbeck **Thomas and Linda Halloin** Robert and Bonnie Goelz John and Marianthe Hale Charles and Judy Hastert Robert and Carol Gagan Fed and Barb Gloeckler Daniel and Lisa Hanson Cal and Karen Ditzman **Ferry and Kris Fulwiler** Form and Cathy Harden Ken and Paula Fleurant oren and Marian Hart Al and Lynn Herrman Bill and Jo Guenzel Exelon Foundation Roy and Betsy Gill Mary Lee Gibson Lise Gammeltoft Ginnie Erdmann feanne Gillespie Nancy Hagerty David Gardner Margaret Ford Weston Evans aurie Hartig Allan Fromm Rhoda Esson **Gwen Girard** Anne Dropp ean Fiedler Gerri Gribi Carol Dost Waggoner Beth Gehl

n Memory of Conrad Heleniak n Memory of James Madigan Herbert and Diane Liebmann Bob and Margaret Hoffmann Richard and Barbara LaPlant Charles and Karen Hockers Duane and Dorothy Howell lames and Mardell Liethen n Honor of Jed Schleisner Brian and Rowena Knapp Charles and Nancy Kuehn Bill and Kathy Matchefts Daniel and Kim Linehan n Memory of Tony Galt Dave and Betsy Johnson David and Eileen Littig Fred and Kathy Lamont Bruce and Rita Kilmer Bob and Barb Joswick Minnesota McCartney John and Beth Lemke Jim and Lucy Jentz layne Jackowski Carol Rae Joppe George Howlett Cindy Johnson Judy Lindbom Ioan D. Hogan John Kennedy Sally Killoran Ann Marshall Robert Jossie Monica Hoff Carol Jones Susan Kraft ludy Lepak lim Lunney Ann Koski



Curator's Circle (\$500-\$999)

Amerhart
Belgioioso Cheese Inc
Richard and Karen Blahnik
Anne Delebreau
Ruth De Young Kohler
E. W. & Margaret Leicht Family
Fund

Patricia Finder-Stone Sherry Fuller

Green Bay Art Colony Jim Hinckley Erik and Jennifer Hoyer Kasha Huntowski

Jorna Hotz

In Memory of Dorothy Zastrow In Memory of Mary L. Johnson

Lois Kania

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Doris Ziesemer

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Holiday Memories (November 4, 2017 - January 14, 2018)

The Neville brought back your favorite holiday memories! Guests enjoyed Prange's window displays and favorites like Bruce the Spruce and the Children Only Shop!





Morbid Curiosities: 99 Ways to Die

This sold-out event featured some of the pointiest, sharpest, and deadliest artifacts in our collections, pulled for one night only!





Guns and Gowns

Guests explored stories from over 200 years of fashion and firearms in Green Bay.



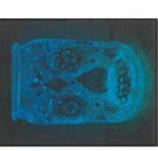




Explorer Wednesdays

may include art projects, science experiments, or guided tours of a month during our Brown County Resident Free Night. Activities Explorer Wednesdays take place on the first Wednesday of the featured exhibit. In 2017 we offered activities like lava lamps, Day of the Dead lanterns, and more!





Dinner Programs

range of topics. This The popular Neville programs on a wide delicious meals and Dinner Program year we offered series includes



Christmas Card to You, Nuts and Bolts of Neon, and many more! There are more of these entertaining and educational dinners scheduled for 2018. Make sure to reserve your spaces today! programs like "Good Night Ladies," Anastasia Lee's My

Don't forget about our other programming including the Winter Warm Up Music Series, Hardcore History, International Film Series, and more. For a full listing of all of our events go to www.nevillepublicmuseum.org.

Silver Circle (\$5,000-\$9,999)

Associated Bank

Greater Green Bay Community Foundation., Inc.

Dr. Richard and Ellen Horak

Dr. Wm David and Mary Jones

K. C. Stock Foundation, Inc.

N.E.W. Charitable Trust

Renco Machine Company, Inc. Pomp's Tire Service, Inc.

US Bank Foundation

Bronze Circle (\$2,500-\$4,999)

Green Bay & De Pere Antiquarian Society Bay Area Community Council Ameriprise Auto & Home von Briesen & Roper SC Diane and Patrick Ford The Pivot Rock Fund Peter Cardinal

Iron Circle (\$1,000-\$2,499)

Maurice & June Robinson Foundation Camera Corner Connecting Point Rola Rena Roller Skating Center Schoen Family Charitable Trust Green Bay Packers Foundation Kramer and Carolyn Rock MI Entertainment Group David and Kim Schanock Bernie and Alyce Dahlin McDonald's West #91 Margaret Summerside loyce Hannemann Cellcom / Nsight Primum Bonum Carol DeGroot School House John Kress

Wisconsin Humanities Council

Ron VanDyck

employment

Development Report

In 2017, almost \$500,000 was raised and 129 volunteers donated 4,538 with your continued support, we look forward to preserving the legacy hundred years, you have helped us preserve the legacy of the past and all the people who look to this museum as a community resource and Public Museum Foundation. On behalf of the Museum and staff, and hours with a value of \$109,548 to support the mission of the Neville asset, we remain forever grateful for your support. For over one of the next one hundred years and beyond.



2017 Donors - All 2017 donors of \$100 or more will be recognized as an "Annual Funa" member in an annual display inside the Museum.

Diamond Circle (\$50,000 and up)

Byron L. Walter Family Trust

Platinum Circle (\$25,000-\$49,999)

George F. Kress Foundation

Gold Circle (\$10,000-\$24,999)

Bader Philanthropies, Inc.

in Memory of Edmund B. Manger

Joseph & Sarah VanDrisse Charitable Trust

Leon H. and Clymene M. Bond Foundation

Lucille Meusel Trust

Barbara Manger

Schneider Foundation

Wisconsin Public Service Foundation





We're proud to introduce our newest program series in 2018: SPARK!

provide peer support, and inspire creativity their care partners. Programs are designed through engaging in museum experiences. SPARK! is a cultural program for people experiences that stimulate conversations, with early to mid-stage memory loss and to keep participants actively engaged in their communities by providing

and include light refreshments and time to Programs last between 60 and 90 minutes depending on the exhibit we're exploring. socialize, an in-gallery experience with specially-trained staff, and various hands-on experiences and projects

You can find more information about the SPARK! programs at the Neville on our website! The SPARK! program schedule is: SPARK! Exquisite Miniatures: Under the Magnifying Glass February 20, 2018 SPARK! The Green Bay Art Colony March 20, 2018

SPARK! Estamos Aqui ("We Are Here") April 17, 2018

SPARK! NWTC Artisan Center May 15, 2018

SPARK! Into the Arctic June 19, 2018

SPARK! 73rd Art Annual July 17, 2018

SPARK! Our Brown County August 21, 2018

SPARK! Bees! September 21,2018

SPARK! Delay of Game: Experience of African American Players in Titletown

October 16, 2018

SPARK! Holiday Memories November 20, 2018



generously funded by BADER PHILANTHROPIES, INC. The SPARK! program at the Neville Public Museum is



A Night at the Museum



The Neville Public Museum Foundation December 12, 2017 at the Neville Public held its 3rd annual A Night at the Museum event on the evening of Museum in Green Bay!

auction, entertainment from the John Guests enjoyed great food, a silent

Paintings from our collection with the Green Bay & De Pere Antiquarians, a personal tour of the Estamos Aquí cabin with Antonio Saldaña, Bruce the Kelley Duo and Audrey Nowak, and several activity stations including a neon demonstration with Neon artist Jed Schleisner, a viewing of Pyle Spruce, and more.



The success of the event was attributed to the participation of over 140 guests, support of many silent auction donors, Figurine Sales. We had the generous the sale of 40 silent auction baskets/ experiences, and Lego Lambeau Fan 19 table and station sponsors and individual ticket buyers. We also

benefitted from generous discounts and outright donations by our supportive vendors. Many thanks are extended to This year's event brought in almost

all involved



the Neville Public Museum Foundation Because of generous sponsors like you exhibits, exhibit-related programming \$25,000 after expenses, which will be is able to support the mission of the Neville Public Museum and inspire used to help fund the Museum's and other educational activities.

audiences by presenting innovative and thought-provoking exhibits, educational programs and public events on history, science and art.



Please plan on joining us again next year on Tuesday, December 11, 2018.

we extend a special thank you to all of Directors and the planning committee, On behalf of the Foundation Board of

guests that helped make the event a great success! We greatly appreciate our sponsors, donors, volunteers and your support in helping to create a community legacy of bridging

Platinum Table Sponsors:

communities and connecting generations!

Renco Machine Company, Inc.

Silver Table Sponsors:

Camera Corner Connecting Point

Green Bay Packers Give Back

McDonald's Restaurants - David & Kim Schanock

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donors who are listed in the In-Kind section of

this report!

And thank you to our

many Silent Auction

Erik and Jennifer Hoyer

Schenck, SC

Femployment - Kramer & Carolyn Rock Schreiber Foods

In Kind Sponsors:

Captain's Walk Winery, Titletown Brewing Company, Twig's Floral

EDUCATION, CULTURE, & RECREATION DIVISION 2017 TO 2018 CARRYOVER FUNDS

AMOUNT REQUESTED	50,000 13,000 29,500 80,000	137,655 *estimated	722,027 *estimated
PURPOSE	Storaga building - Barkhausen Roof replacement - Reforestation Camp Roof replacament - Pamperin Forestry cutter	Unspent donations	Continuation of project implementation
ACCOUNT	100.062.091.001.6110.100 100.062.092.001.6110.100 100.062.094.001.6110.020 100.062.001.6110.020	641.057.001.XXXX	412.062.XXXX
DEPARTMENT	Partis Outlay - Other (\$5,000+) Outlay - Other (\$5,000+) Outlay - Other (\$5,000+) Outlay - Equipment (5,000+)	NEW Zoo Donations All Accounts	Veteran's Memorial Comp Capital Project

Approved by County Executive:

These are the available funds at this time. They may be changed for any audit or adjusting entries.

Animal Collection Report February 2018

The two endangered African penguin chicks hatched in early January are growing fast. The first chick weighed 98 grams at hatch on January 1st, 2018. Four days later (at the far end of the hatch interval range) the second chick hatched. It weighed only 58g (it is not unusual for the second egg to be smaller than the first). The much larger and older chick was so demanding that the smaller chick was frequently overlooked by first time penguin parents Gilligan and Doodle. After a few days it had not gained sufficient weight so Zoo staff removed the chick for hand rearing.

Visitors had the opportunity to witness the daily 11 am feeding of the hand raised chick while it was still being fed a blended fish and krill "formula". Now, at 1 month of age, the chick has graduated to eating chunks of whole fish. Both chicks have begun to toddle around and investigate their surroundings. The smaller chick is now spending its days with its penguin family but continues to be fed by Zookeepers throughout the day and receives extra care from its human parents in the evenings. So far, this "co-parenting" strategy is working well and the chick is thriving.

Male red panda Khairo has been moved from the Nutrition Center animal holding area to the outdoor exhibit. He and his companion Addison do not currently have a Species Survival Program breeding recommendation and have been temporarily separated. Even though the species is highly endangered, not all animals are called to breed every year. It is extremely important to manage breeding very carefully to preserve a high degree of genetic diversity. Although birth control is commonly used for many zoo animals, most methods have some risk of impacting future fertility. For animals as endangered as red pandas, physical separation is the best method of "family planning". Although Khairo did not seem particularly concerned with being separated from Addison (they could still interact through a shift door), he did become more active than usual and seemed restless. Zookeepers took advantage of a warm spell to move him to the outdoor exhibit where he has more opportunity to climb trees and roam. Addison will join him this spring.

American crow Ellie has been relocated to the classroom of the Education and Conservation Center. Ellie is a hand raised bird who came here from a rehabilitation facility a few years ago and quickly bonded with her main caretakers. As she has become more comfortable with participating in educational programs she has learned to enjoy meeting new people as well. Zookeepers determined that she might benefit from spending more time in an environment where she can more easily interact with staff and volunteers/interns. So far, she is adjusting very well.

Elderly black-necked stilt Elmer died peacefully in his sleep on 2/6/18. At 25 years, he was the oldest stilt in the captive population and had been on "hospice care" over the past several weeks. The recent addition of a young male stilt to the exhibit seemed to have made him very happy towards the end of his life. Elmer had been living with a killdeer plover but was very enthusiastic to have a companion of his own species again when Opie joined him in December. A Zookeeper described Elmer greeting Opie like a long lost buddy when they first met.

Several licenses/permits have been renewed for 2018. State required submissions included X-ray device registration, CWD herd census and WI. Farm raised deer registration

NEW Zoo Operations Report: January 2018

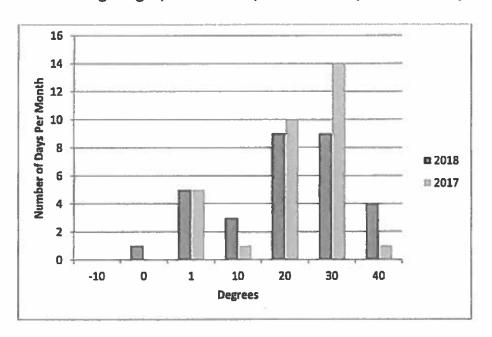
Noteworthy:

Average Temperature recorded at the zoo in Jan. 2018 = 21°F

1 were 0, 5 in the single digits, 3 in the 10's, 9 in the 20's, 9 in the 30's, 4 in the 40's

Average Temperature recorded at the zoo in Jan. 2017 = 25°F

5 in the single digits, 1 in the 10's, 10 in the 20's, 14 in the 30's, 1 in the 40's



Lowest temperature for period in Jan. 2018: 0°F Highest Temp: 47°F Lowest temperature for period in Jan. 2017: 4°F Highest Temp: 45°F

[Jan. 2018]

- 2,526 guests visited the Zoo in Jan., we had 1,412 guests last Jan. (+1,114)
- Zoo passes sales were \$4,810, +\$985 more than last year's total of \$3,825
- Gift Shop sales were \$1,932, +\$827 more than last January's Gift Shop sales of \$1.105
- Concessions sales were \$2,349, +\$1,545 more than last January's Concessions sales of \$804
- Education came in at \$9,163, +\$2,273 more this Jan. than last Jan.
- (\$9,163 Vs. \$6,890)
- Vending/Giraffe Feeding was \$1,390 compared to \$848 last year (+\$542)
- 2 endangered African Penguins were born at the Zoo in the beginning of January (which may have given our attendance a slight boost) with public baby penguin feeding available at 11:00am for a couple of weeks

NEW ZOO ADMISSIONS REVENUE ATTENDANCE 2018 REPORT 2016, 2017 2018

ATTENDANCE

MONTH	2016	2017	2018
January	1,165	1,412	2,528
February	2,894	7,282	
March	9,162	3,943	
April	15,774	23,529	
Мау	36,057	31.401	
June	36,477	35,271	
July	36,596	40,467	
August	35,055	35,535	
September	15,857	19,646	
October	28,954	22.122	
November	4,818	5,009	
December	1,066	1,165	
TOTAL	223,877	223,782	2,526

ADMISSION & DONATIONS

	2016	2016	2847	2007	2048	2018	Chance	and	2047	2048
		DONATION		DONATION		Donation		PER	PER	PER
MONTH	ADMISSIONS	ļ	ADMISSIONS	BIN	ADMISSIONS	Bin	(-)/(+)	CAP	CAP	CAP
January	2,366.00	•	3,901.50	•	4,593.00	0.07	691.50	\$2.03	\$2.03 \$ 2.76	\$ 1.82
February	4,897.00	40.95	15,627.50	•				\$1.69	\$ 2.15	
March	26,807.50	•	17,386.50	•				\$2.93	5 4.41	
April	61,616.50	263.75	104,286.00	•				\$3.91	\$ 4.43	
May	158,909,50	-	164,889.50	3.27				54.41	5 5.25	
June	171,481.78	365.05	198,164.50	•				\$4.70	\$ 5.56	
July	177,410.50	26.00	231,924.50					\$4.85	\$4.85 \$ 5.73	
August	156,114.50	•	188,581.50	845.53				\$4.45	\$ 5.33	
September	71,414,00		99,180.50	9.75				\$4.50 \$	\$ 5.05	
October	103,562,00		136,815.96	215.00				\$3.58	\$ 6.19	
November	18,537.00	120.00	26,490.00	75.00				\$3.85	\$ 13.22	
December	3,748.00	382.19	24,499.75	79.00				\$3.52	\$21.10	
TOTAL	\$ 956,864.28	1,227.94 5	\$ 1,209,747.71	\$ 1,227.55	\$ 4,593.00	\$ 0.07	\$ 691.50	\$4.27	\$4.27 \$ 5.41	\$ 1.82

NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

	_			2018 RE	POF	रा [2018	2017	2018
Paws & Claws	5: 14.000,012.00			2016, 201	7 2	018	PER	PER	PER
Gift Shop	2018	2017		2018		(-)/(+)	CAP	CAP	CAP
January	\$ 1,857.44	\$ 1,105.06	\$	1,932.05	\$	826.99	1.59	0.78	0.76
February	\$ 3,838.13	\$ 8,108.16	\$	-			1.33	1.11	
March	\$ 11,371.54	\$ 7,415.33	5	-			1.24	1.88	
April	\$ 20,838.16	\$ 32,514.62	5	-			1.32	1.38	
May	\$ 48,794.55	\$ 48,797.36	S	•			1.35	1.55	
June	\$ 51,844.84	\$ 55,368.34	\$	-			1.42	1.57	
July	\$ 49,728.92	\$ 67,849.56	\$	•			1.36	1.68	
August	\$ 44,739.84	\$ 47,789.78	15	-			1.28	1.34	
September	\$ 12,417.17	\$ 20,622.79	5	-			0.78	1.05	
October	\$ 11,267.02	\$ 11,577.67	5	•			0.39	0.52	
November	3776 1/	\$ 2,439.81	\$	-			0.78	1.21	
December	\$ 1,429.05	\$ 2,156.64	\$	-			1.34	1.85	
TOTAL	\$ 261,902.86	\$ 305,745.12	\$	1,932.05	\$	826.99	\$1.17	1.37	0.76

								2016	2017	2018
Mayan	_						 	PER	PER	PER
Taste of Tropic		2018		2017		2018	(-)/(+)	CAP	CAP	CAP
January	\$	1,366.12	5	803.84	5	2,349.89	\$ 1,546.05	\$1.17	0.57	0.93
February	5	2,733.39	\$	4,898.08	S	-		\$0.94	0.67	
March	\$	9,870.27	\$	4,758.52	\$	-		\$1.08	1.21	
April	\$	17,327.48	\$	24,776.09	\$	-		\$1.10	1.05	
May	\$	44,408.57	\$	31,093.45	\$	-		\$1.23	0.99	
June	\$	44,950.45	\$	45,594.55	\$	•		\$1.23	1.29	
July	5	48,927.33	\$	58,591.33	5	-		\$1.34	1.45	
August	5	47,329.16	\$	46,624.84	\$	-		\$1.35	1.31	
September	\$	20,001.01	\$	23,336.28	\$	-		\$1.26	1.19	
October	\$	17,310.18	\$	14,345.89	\$	_		\$0.60	0.65	
November	5	3.811.77	\$	2,208.40	\$	-		\$0.79	1.10	
December	\$	1,133.91	\$	1,641.49	\$	-		\$1.06	1.41	
TOTAL	\$	259,169.64	\$	258,672.76	\$	2,349.89	\$ 1,546.05	\$1.16	1.16	0.93

ZOO PASS					
HTHOM	2018	2017	2018	(-)/(+)	g.,
January	\$ 2,890.00	\$ 3,825.00	\$ 4,810.00	\$ 985.00	
February	\$ 3,640.00	\$ 9,579.50	S -		
March	\$ 16,045.00	\$ 10,251.00	\$ -		
April	\$ 26,280.00	\$ 35,444.00	\$ -		
May	\$ 29,275.00	\$ 28,128.59	\$ -		
June	\$ 19,991.00	\$ 28,043.00	\$ -		
July	\$ 17,110.00	\$ 19,746.00	\$ -		
August	\$ 11,115.00	\$ 14,467.00	\$ -		
September	\$ 6,305.00	\$ 9,180.00	\$ -		
October	\$ 6,105.00	\$ 6,302.00	\$ -		
November	\$ 7,590.00	\$ 5,676.00	\$ -		
December	\$ 16,025.00	\$ 24,265.00	\$ -		
TOTAL	\$ 162,371.00	\$ 194,907.09	\$ 4,810.00	\$ 985.00	

Gift Shop, Mayan and Admissions Revenue Monthly Revenue January 2018

1		Г		T	Т	Г	Т	Т	Т	Т	Г	Т	Т	Т	Т	Т	Г	Т	Г	Г	П	Г	П	Г	Г	П	Г	Т			Г	Т		
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	Temp		0	1	15	80	9	80	26	35	35	37	47	13	80	6	24	20	24	31	35	38	42	33	27	26	31	44	40	26	20	26	36	25.2
	Attend.		က	9	6	2	41	12	51	33	99	88	1	4	22	25	8	0	10	20	06	222	411	L	40	9	36	230	260	109	2	12	15	2,526
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	Donatio		'		,	ľ	,		<u>'</u>		-	,	·		·	0.07	,	-	-	,	,	-	1	•	-	-	-	•	-	•	-	ı	-	\$ 0.07
	Education		102:00	135.00	355.00	355.00	160.00	•	,	155.00	203.00	44.00	•		,	1	1,436.00	493.00	700.00	978.00	831.00	210.00	112.00	735.00	294.00	462.00	56.00	163.00	186.50	156.00	128.00	636.00	78.00	\$ 9,163.50
	Zoo Pass		130.00	10.00		70.00	280.00	70.00		130.00	70.00	•	350.00	70.00	70.00	160.00	-	70.00	280.00	210.00	70.00	420.00	580.00	290.00	70.00	140.00	280.00	350.00	410.00	8	-	140.00	90.00	\$ 4,810.00
	Vending		6.00	15.00	1.00.7	5.00	6.50	13.50	35.12	24.50	24.01	20.01	36.00	5.50	25.99	27.51	10.00	-	2.00	21.00	69.97	306.96	216.42	6.00	2.00	7.00	13.00	124.01	294.45	29.99	2.00	18.99	9.00	\$ 1,390.43
200	Admission		•	6.00		9.00	84.00	51.00	109.50	73.50	237.00	181.50	88.50	•	75.00	109.50	10.50	• 1	30.00	34.50	88.50	940.50	567.00	4.50	264.00	21.00	115.50	204.00	966.00	237.00	9.00	25.50	19.50	\$ 4,593.00
	Concessions		•	12.67	20.50	12.61	11.30	14.63	33.56	34.56	34.20	30.91	28.78	10.76	22.17	18.88	27.72	16.39	30.02	12.94	68.57	524.60	410.57	24.71	20.79	25.14	60.23	141.20	494.64	131.56	19.28	_22.89	33.11	\$ 2,349.89
	Gift Shop		e	16.03	11.57	•	0.94	12.23	65.69	•	•	13.69	23.71	•	38.82	•	•	•	16.87	48.47	12.01	441.30	340.62	5.26	t	•	7.59	124.74	580.49	116.52	-	25.83	32.67	\$ 1,932.05
	Date		-	2	3	4	2	9	/	8	6	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	56	27	28	29	30	31	
	Day		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Ine	Wed	Thu	Fri	Sat	Sun	Mon	Lue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Med	Total

Weather Kt 1 = Sunny 2 = Overcast 3 = Rain 4 = Snow sonsists: Stroller, Animal Feed, Giraffe, Pepsi, Carousel, Train, Penny Press, Hurricane Simulator, Footsie Wootsie, 4 = Snow

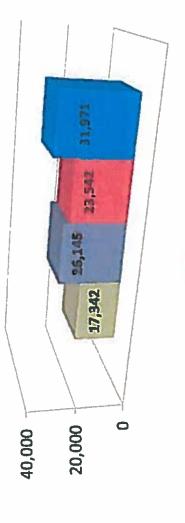
NEW Zoo Maintenance Report

January 2018

- Snow removal and salting throughout the month.
- Install a new furnace in the lion den.
- Install a new pilot ignition in the nutrition center furnace.
- Ordered all furnace filters for the year
- Ordered a large supply of cleaning products to start the season.
- Picked up donated medical supplies from countryside vets.
- Purchased/picked up and set up the zoo's new snow blower.
- Removed large trees from the bobcat exhibit and at monkey.
- Rebuilt the Bobcat angle broom for snow removal.
- Replaced the windshield wiper assembly on the parks plow truck.
- Had the otter exhibit waterfall pump completely rebuilt.
- Installed several new outlets in the Visitor center.
- I had quotes drawn up by vendors for a new lawn mower
- Installed new gutters on the viewing side of the nutrition center.
- Picked up a load of hay for animal care.
- Picked up/uninstalled a sink and surgical light donated from a vet tech school.
- Snaked the Aldabra Tortoise floor drain.
- Installed a new windshield wiper transmission in the parks dept. GMC.
- Installed a new lift pendant for the giraffe feeder winch system.
- Built all new vending machine feeder covers for the children's zoo.
- Set up meetings with Club Car to discuss going green with our carts by moving into electric carts.
- Snaked out the frozen shop drain
- Straightened out the bent gate posts at the elk bullpen.
- Repaired the electric power washer for giraffe.
- Began building the addition to the burrowing owl exhibit.
- Repaired the bear den door.
- Installed a new 8ft lamp over the ferret exhibit.
- Rebuilt a commercial flush valve for v/c restroom.

BROWN COUNTY PARK USAGE - ATTENDANCE SUMMARY

Park Location Adventure Park*	<u>Jan 2015</u> 0	<u>Jan 2016</u> 0	<u>Jan 2017</u> 0	Jan 2018 73
Barkhausen*	4,183	5,682	3,755	7,239
Bay Shore Park	519	1765	1427	3,267
Brown County Park / Dog Park	1192	1408	1223	1,261
Fairgrounds	1007	1010	894	705
Fonferek's Glen	175	521	921	1,065
Fox River Trail*	1620	1670	3192	2,985
Lily Lake	1795	1030	1410	1,900
Mountain-Bay Trail*	450	470	470	398
Neshota Park	1000	1937	980	1,469
Pamperin Park*	3092	3766	2394	2,305
Reforestation Camp*	2100	6290	6198	8,923
Suamico Boat Launch	75	61	61	133
Way-Morr Park	0	0	0	0
Wequiock Falls	134	535	617	248
Wrightstown Park	0	0	0	0
Yearly Grand Totals	17,342	26,145	23,542	31,971



(*) indicates one or more electronic counting devices are in use January 2015

■ January 2016

■ January 2017

■ January 2018



PARK MAINTENANCE



- The main focus was on firewood processing this month, to be utilized for the upcoming camping season.
- For six days staff hauled over 30 loads of firewood to Bay Shore from Barkhausen, state trails areas and other park areas.
- Over a dozen trees were cut at Bay Shore to widen the roads and reduce hazard trees in the park.
- Rangers started picking up Huber inmates to bundle the wood being processed. They
 attempted to pick them up daily but Huber did not have anyone available most days.
 When they did they would get two people and bundle all day saving 12 labor hours per
 day of our staff having to bundle. This will continue through February.
- This was the first year a processor was used as an efficiency measure. There was enough wood cut, split and soon to be bundled for the upcoming season at the campground.
- The office at Bay Shore had water line repairs completed and the office now has running water.
- Some work was also completed on Phase 2 of the campground electrical upgrade. A Ranger assisted our County Electrician 15 days in the month.
- The Fox River State Trail was checked as needed after snow removal and everything was in good shape.
- Grooming on ski, bike and snow shoe trail was completed as needed throughout the parks.



L.H. Barkhausen Waterfowl Preserve's

Monthly Highlights

January 2018



Highlights

- ⇒ Featured on Fox 11, highlighting snowshoeing. Definitely saw an uptick in attendance and interest in programs.
- ⇒ The warm temperatures and rain adversely impacted snowshoeing and skiing this month. School programs that were scheduled for the snowshoe lesson had to be changed.
- ⇒ Public programs are becoming more and more popular with waiting lists for each. When the weather cooperates programs are seeing high attendance.
- Much of the month was spent conducting winter environmental education programs and preparation for programs, additional work was spent preparing for spring and summer programs.
- Resource management duties were performed, including: mowing of cattails and also mowing *Phragmites* that was treated with herbicide this past fall
- ⇒ Staff prepared a great exhibit about trees for the Einstein Project Fair at Shopko Hall on February 2nd
- ⇒ New LED lights were put in the classroom which are more energy efficient and brighten the room. Lighting for the fish tank was also updated to LED and new fish were added courtesy of Southwest High School's aquaculture program

Public Programs

Moonlight Snowshoe Hike

- ⇒ 28 people attended
- Cold night, not enough snow for snowshoes but was still a well received event

Candlelight Event

- ⇒ Record attendance with over 500 people! Many heard about it via Facebook
- ⇒ Weather was in the low 30's making it a great night
- Majority of people hiked, but many also rented and used snowshoes. Few skiers.
- ⇒ Was not anticipating that number of people. Parking became an Issue and staff had cars on any lawn space available. Had long lines to register at times. People were very understanding with the crowd and feedback was very positive

Snowshoe Discovery Hike

- ⇒ 11 people attended.
- ⇒ Not enough snow for snowshoes and was cold out.

School Programs

- ⇒ 13 different schools
- ⇒ 800 students attending

Scout/Group Programs

- ⇒ 1 Scout program with 20 scouts (Snowshoe)
- 2 other group programs (Winter Survival)
 - ⇒ Big Brothers/Sisters with 30 people
 - ⇒ Local Christian Group with 30 people

Upcoming Public Programs

Moonlight Snowshoe Hike

⇒ February 2nd at 7pm

Candlelight Event

⇒ February 10th 5:30-8:30pm Snowshoe Discovery Hike

⇒ February17th at 9:30am

Winter Survival

⇒ February24th at 9:00am

Reforestation Camp & Adventure Park

Monthly Highlights

Jan. 2018

Reforestation Camp Highlights

- ⇒ Ski season has been busy. Ski lodge use is up compared to previous years with 22 rental events in the month of Jan. '18.
- ⇒ Hosted 3rd annual "Fat Camp" bike race at the ski lodge Jan. 14th. This was the first time the event was conducted on groomed ski trails. Although hosting a bike race on ski trails is highly controversial within the ski community the results were extremely positive. The event was highly successful with over 200 registered riders. Overall it was a positive event for the winter sports community in NE WI. We received only positive feedback from bike and ski trail users.
- ⇒ The extensive logging project that has been taking place at the reforestation camp over the last two years was officially completed! Overall the project was highly profitable, productive and successful in regards to forest health and responsible forestry principles.
- ⇒ Park staff coordinated multiple volunteer grooming days on bike and ski trails.
- ⇒ Parks staff performed ongoing maintenance of facilities, trails, parking lots, general park areas, septic system operations and completed monthly work orders.

Adventure Park Highlights

- ⇒ Fat tire bike rentals have been really popular this season. Total of 73 bike rentals in Jan. '18.
- ⇒ Due to the success of the bike rental program the adventure park is now receiving interest from local ski rental vendors who may be interested in developing a similar partnership for the '19 season.
- ⇒ Adventure Park Supervisor is spending significant time planning for next season. A couple of the bigger projects that require extensive planning are the installation of a new back-up brake system and implementation of the Superman zip line system, coming in 2018.
- ⇒ Adventure Park Supervisor Curt Hall has resigned and will be officially done working with Brown Co. as of Feb. 28, 2018.

Public Programs/Events

Adventure Park Operations and Programs

- ⇒ Bay Nordic Biathlon is scheduled for Feb. 17th. This will be the first every biathlon at the Reforestation Camp and will take place at the Rifle Range and on a custom ski course throughout the camp.
- ⇒ Brown County Parks/NEW Zoo & Adventure Park Job Fair; Feb. 24th 2018

Adventure Park Admissions-Per Caps

Attendance 2017

MONTH	17 Zoo Att.	17 AP Att.	18 Zoo Att.	18 AP Att. %
January	553	30(5.4%)	1,565	73(4.6%)
February	3,385	70(2%)		
March	3,941	11(.2%)		
April	20,820	911(4.3%)		
May	32,285	1184(%3.6)	:	
June	35,318	2147(6%)		
July	40,299	3445(8.5%)		
August	36,178	3534(9.7%)		
September	18,476	1375(7%)		
October	16,644	737(4.5%)		
November	2,075	zero/all pre s	old	
December	1210	679(56%)		
TOTAL	207,246	-		

	2017	2017	2018	2018
		PER		PER
	\$Admission\$	CAP	\$Admission\$	CAP
MONTH				
January	\$300.00	\$10.00	\$1,166.00	\$15.97
February	\$700.00	\$10.00		
March	\$115.00	\$10.45		
April	\$14,530.75	\$15.95		
May	\$17,093.00	\$14.44		
June	\$37,179.00	\$17.31		
July	\$54,025.00	\$15.68		
August	\$60,230.50	\$17.04	_	
September	\$17,632.00	\$12.82		
October	\$12,975.00	\$17.60		
November	\$748.50	n/a		
December	\$12,502.50	\$18.41		
TOTAL	227,031.25		\$0.00	\$15.97

TO THE HONORABLE CHAIRMAN AND MEMBERS OF THE BROWN COUNTY BOARD OF SUPERVISORS

Ladies and Gentlemen:

RESOLUTION TO APPROVE LAND USE AGREEMENT REGARDING THE FOX RIVER STATE TRAIL

WHEREAS, Brown County ("County") is the holder of a Trail Management Easement interest regarding the Fox River State Trail ("Trail"). Said easement interest affords the Brown County Parks

Department ("Trail Manager") to construct, develop, maintain and operate the Trail; and

WHEREAS, in accordance with said Trail Management Easement, as well as other documents relating thereto, the County is required to consent to any additional easements/access permits/agreements granted by the Owner of the Trail, i.e., the Wisconsin Department of Natural Resources ("DNR"), provided that the Trail Manager, who has final authority over issues relating to the management of the Trail corridor, is notified and consulted with in advance; and

WHEREAS, upon due notification to and consultation with the Trail Manager, the DNR desires to enter into a Land Use Agreement, attached hereto and incorporated herein by reference, with the SWM Properties LLC ("Permittee") as the Permittee desires to install two (2) 6-inch sleeve conduits for the purpose of providing private water and electrical service, four (4) pedestrian access walkways, and one(1) paved maintenance access between the constructed homes east of the trail to the private dock west of the trail on property owned by Permittee; and

WHEREAS, pursuant to said Land Use Agreement, SWM, as Permittee, is required to submit a construction plan to the Trail Manager and may not begin work regarding said construction plan unless and until written approval from the Trail Manager is granted and received, and the Permittee is also required to obtain all necessary permits, approvals, and licenses prior to starting work, and to comply with all applicable federal, state, and local laws, rules and regulations.

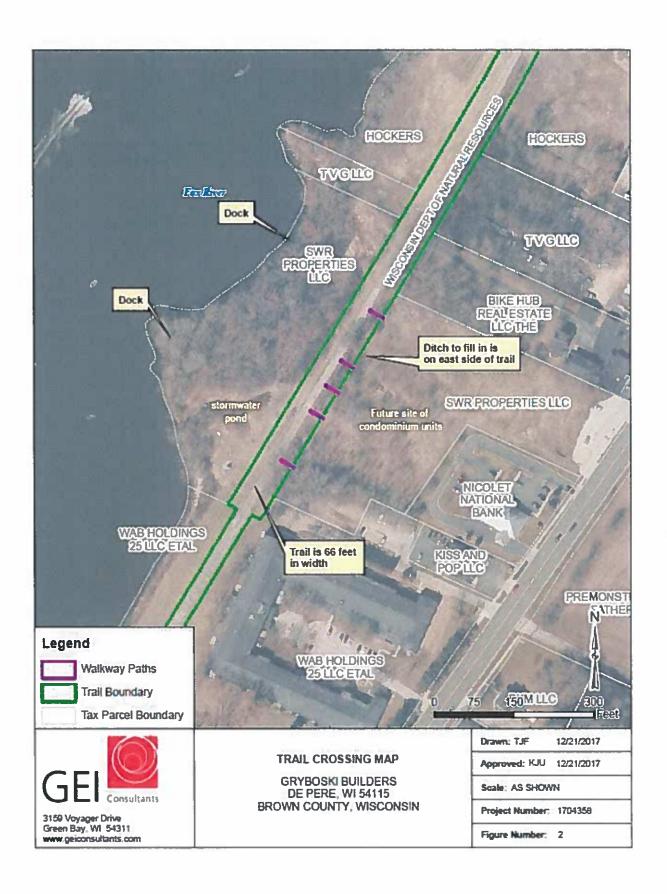
NOW, THERFORE, BE IT RESOLVED that the Brown County Board of Supervisors hereby consents to the attached Land Use Agreement between the Wisconsin Department of Natural Resources and SWM Properties LLC being entered into, and hereby authorizes and directs the Brown County Executive to execute the Land Use Agreement on Page 9 of said agreement, indicating the County's acceptance of and consent to the terms and conditions of said agreement.

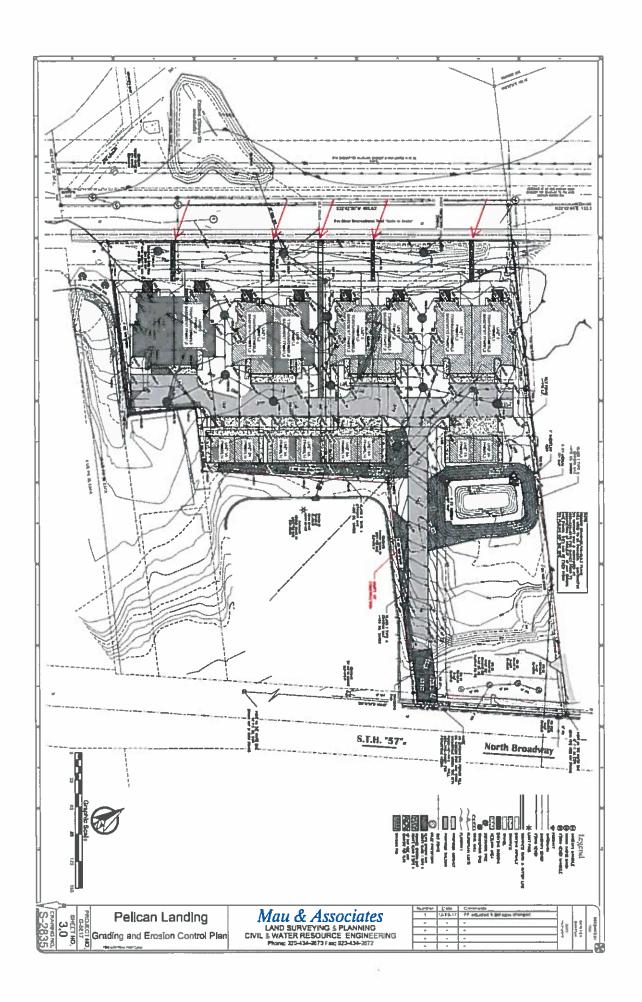
	Respectfully submitted,
	EDUCATION & RECREATION COMMITTEE
Approved By:	
TROY STRECKENBACH COUNTY EXECUTIVE	
Date Signed:	

Authored by Parks Department

Final Draft Approved by Corporation Counsel

Fiscal Note: This resolution does not require an appropriation from the General Fund.





Ladies and Gentlemen:

RESOLUTION TO AUTHORIZE
AT&T COMMUNICATION UTILITY LINES EASEMENT ON COUNTY PROPERTY

WHEREAS, Wisconsin Bell, Inc., d/b/a AT&T – Wisconsin, has requested an easement

for communication utility lines along the southern boundary of Fonferek's Glen County Park, in

the Town of Ledgeview (see 'Exhibit A,' and AT&T – WISCONSIN GENERAL EASEMENT,

both attached and incorporated by reference herein); and

WHEREAS, the County owns the land that said easement is requested on, and

authorization of the County Board is required in order to grant said easement; and

WHEREAS, it is desirable and is in the best interest of the public to grant said easement

in order to allow AT&T to construct, reconstruct, modify, supplement, maintain, operate and/or

remove facilities for the transmission of signals used in the provision of communication, video

and/or information services.

NOW, THERFORE, BE IT RESOLVED that the Brown County Board of Supervisors

hereby consents and authorizes the grant of the Communication Utility Lines Easement to

AT&T, and authorizes and directs County officers and staff to take any and all actions necessary

to effectuate said easement.

Respectfully submitted,

EDUCATION & RECREATION COMMITTEE

Approved By:	
TROY STRECKENBACH COUNTY EXECUTIVE	
Date Signed:	
Authored by Parks Department	
Final Draft Approved by Corpor	ration Counsel
Fiscal Note: This resolution do	es not require an appropriation from the General Fund.
_	BOARD OF SUPERVISORS ROLL CALL #
P	lotion made by Supervisor
	seconded by Supervisor

SUPERVISORS	DIST. #	AYES	NAYS	ABSTAIN	EXCUSED
SIEBER	1				
DE WANE	2				
NICHOLSON	3				
HOYER	4				
GRUSZYNSKI	5				
LEFEBVRE	6				
ERICKSON	7				
ZIMA	8				
EVANS	9	ĺ.			
VANDER LEEST	10				
BUCKLEY	11				
LANDWEHR	12				
DANTINNE, JR	13				

SUPERVISORS	DIST. #	AY	NAYS	ABSTAIN	EXCUSED
BRUSKY	14				
BALLARD	15				
KASTER	16				
VAN DYCK	17				
LINSSEN	18				
KNEISZEL	19				
CLANCY	20				
CAMPBELL	21			;	
MOYNIHAN, JR.	22				
BLOM	23				
SCHADEWALD	24				
LUND	25				
BECKER	26				

Total Votes Cast				
Motion:	Adopted	Defeated	Tabled	





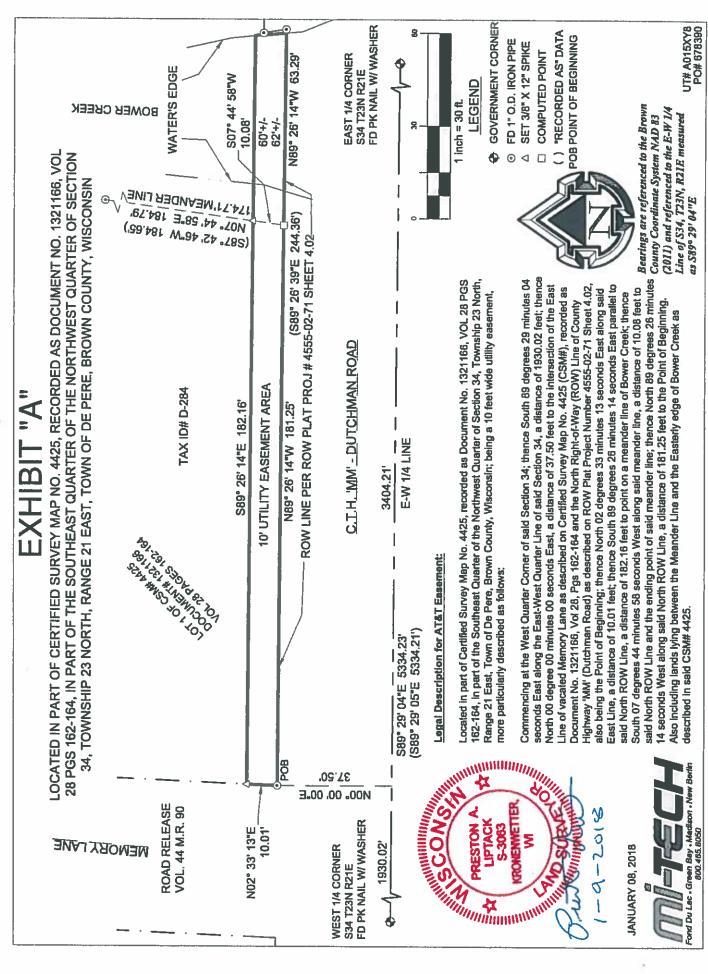
PO BOX 23600 GREEN BAY WI 54305 MATTHEW M. KRIESE PARKS DIRECTOR

PHONE (920) 448-4464 FAX (920)448-4054 E-MAIL KRIESE_MM@CO.BROWN,WI.US

RESOLUTION/ORDINANCE SUBMISSION TO COUNTY BOARD

DATE:	01/22/2018		
REQUEST TO:	EDUCATION AND RECREATION; EXECUTIVE COMMITTEE		
MEETING DATE:	02/22/2018 and 3/12/18		
REQUEST FROM	: Matt Kriese		
REQUEST TYPE:	x New resolution Revision to resolution Revision to ordinance		
	tion to Approve an Easement from Brown County to AT&T for a Communication ough Fonferek's Glen County Park		
Brown County is to easement parallel			
FISCAL IMPACT: NOTE: This fiscal impa	ct portion is initially completed by requestor, but verified by the DOA and updated if necessary.		
1. Is there a	a fiscal impact? ☐ Yes x No		
a. If	yes, what is the amount of the impact?\$		
	The project of the pr		
-			
	s it currently budgeted?		
	. If yes, in which account?		
2	. If no, how will the impact be funded?		

x COPY OF RESOLUTION OR ORDINANCE IS ATTACHED



AT&T - WISCONSIN GENERAL EASEMENT

DOCUMENT NUMBER	

UT #A015XY8 Ease # N/A R/W # N/A For a valuable consideration of one dollar (\$1.00), receipt of which is hereby acknowledged, the undersigned BROWN COUNTY (Grantor) hereby grants and conveys to Wisconsin Bell, Inc. d/b/a AT&T - Wisconsin, a Wisconsin Corporation, and its affiliates and licensees, successors and assigns (collectively "Grantees") an easement in, under, over, upon and across the Easement Area (described below), for the purposes of and in order to construct, reconstruct, modify, supplement, maintain, operate and/or remove facilities for the transmission of signals used in the provision of communication, video and/or information services and/or any other services or uses for which such facilities may be used including, but not limited to cables, wires, pedestals or other above-ground cable or wire enclosures, marker posts and signs, support pads and other related or useful equipment, fixtures, appurtenances and facilities, together with the right to have commercial electrical service extended across the Property (described below) and Easement Area to provide service to such facilities and the right of ingress and egress across the Property and the Easement Area for the

purpose of access to and use of the easement granted herein.

RETURN ADDRESS: Matthew D. Grimm AT&T - Wisconsin 2005 Pewaukee Rd. Waukesha, WI 53188

PARCEL NUMBER: D-284

The Property is legally described as: Part of the SE ¼ of the NW ¼ of Section 34, T23N, R21E, being a part of Lot 1 of Certified Survey Map No. 4425, recorded as Document No. 1321166, Volume 28, Pages 162-164, Town of De Pere, Brown County, Wisconsin.

The Easement Area is legally described as: A 10 foot wide easement area, lying northerly of and abutting the Northerly line of CTH "MM" (a/k/a Dutchman Road). Said Northerly line of CTH "MM" being further described in ROW Plat Project #4555-02-71 Sheet 4.02. See Exhibit "A"; incorporated into and made a part hereof, by reference.

Address: 2825 Dutchman Road

The Grantor represents and warrants to the Grantee that Grantor is the true and lawful owner of the Property and has full right and power to grant and convey the rights conveyed herein.

Grantee hereby agrees to restore all property disturbed by its activities in use of the easement to the condition existing prior to the disturbance.

Grantee shall have the right to remove or trim such trees and brush in the Easement Area as is necessary to exercise the rights conveyed herein.

The Grantor shall notify Grantee if Grantor intends to construct any improvements in the Easement Area, or change the finish grade of the Easement Area to ensure that any improvements or changes in the finish grade do not interfere with Grantee's use of the Easement Area.

This Easement is binding upon and shall inure to the benefit of the heirs, successors, assigns, and licensees of the parties hereto.

SIGNED THIS	DAY OF	, 20
GRANTOR:		GRANTOR:
(Signature)		(Signature)
(Printed)		(Printed)
(Title)		(Title)
		ACKNOWLEDGMENT
State of Wisconsin)	
County of)	
l,		_, being a notary public in and for the state and county aforesaid, do hereby certify that
in person and acknowledg purposes therein set forth.	ed that they sig	sons whose name is subscribed to the foregoing instrument, appeared before me this day ned and delivered the said instrument as their free and voluntary act for the uses and day of, 20
My Commission expires:		

This document was drafted by Gerald A. Friederichs, Wis. Bar Member No. 1014144, AT&T Services, Inc. Room 03A400 N17W24300 Riverwood Dr. Waukesha, WI. 53188.

Insertions by: Dan Boettcher, MI-TECH SERVICES, INC.

Ladies and Gentlemen:

RESOLUTION AUTHORIZING THE TRANSFER OF OWNERSHIP OF PARK LAND TO THE VILLAGE OF WRIGHTSTOWN

WHEREAS, Brown County currently owns approximately 5.8 acres of land known as Wrightstown Park Boat Landing, and desires to transfer ownership of it to the Village of Wrightstown; and

WHEREAS, in 1999 Brown County transferred approximately 3 acres of land, which is contiguous to the land in this proposed transfer, to the Village of Wrightstown; and

WHEREAS, the Village of Wrightstown and Brown County have been discussing transferring this remaining portion of park land for some time; and

WHEREAS, the Education and Recreation Committee has reviewed said request to transfer, and recommends that Brown County transfer the remaining County owned approximately 5.8 acres of park land to the Village of Wrightstown via Quit Claim Deed; and

WHEREAS, the County would place a restriction in said Quit Claim Deed requiring that the land to be transferred to the Village shall be used only for: 1) park and recreational purposes, specifically public boat launching facilities; 2) for conservation of land and other natural resources; and 3) for historic purposes and/or scenic purposes, and would also require that, if ever the land ceases to be used for the specific and limited purposes specified above, then all rights, title and interests in the property shall immediately revert from the Village to the County.

NOW, THEREFORE, BE IT RESOLVED that the Brown County Board of Supervisors hereby authorizes and directs that County officials, officers and staff take any and all actions necessary to transfer ownership via Quit Claim Deed of the approximately 5.8 acres of land

referred to above, and currently owned by the County, to the Village of Wrightstown for the specific purposes mentioned above and as specifically stated above.

Fiscal Note: This resolution does not require an appropriation from the General Fund. The records fee of \$60.00 would be paid for by the Village of Wrightstown.

Respectfully submitted,

EDUCATION AND RECREATION

Motion ma	ade by Supervisor
	BOARD OF SUPERVISORS ROLL CALL #
Approved by Corporation Counsel	
Authored by Parks Department	
Date Signed:	
COUNTY EXECUTIVE	
TROY STRECKENBACH	
Approved By:	
A 1.70 .	EXECUTIVE COMMITTEE
	COMMITTEE

					,
SUPERVISORS	DIST.	AYES	NAYS	ABSTAIN	EXCUSED
SIEBER	1				
DE WANE	2				
NICHOLSON	3				
HOYER	4				
GRUSZYNSKI	5				
LEFEBVRE	6				
ERICKSON	7				
ZIMA	8				
EVANS	9				
VANDER LEEST	10				
BUCKLEY	11				
LANDWEHR	12				
DANTINNE, JR	13				

SUPERVISORS	DIST.	AYES	NAYS	ABSTAIN	EXCUSED
BRUSKY	14				
BALLARD	15				
KASTER	16				
VAN DYCK	17				
LINSSEN	18				
KNEISZEL	19				
CLANCY	20			ĺ	
CAMPBELL	21	1			
MOYNIHAN, JR.	22				
BLOM	23				
SCHADEWALD	24				
LUND	25				
BECKER	26				

Total Votes Cast				
Motion:	Adopted	Defeated	Tabled	



PO BOX 23600 **GREEN BAY WI 54305**

MATTHEW M. KRIESE ASST PARK DIRECTOR

PHONE (920) 448-4464 FAX (920)448-4054 E-MAIL KRIESE_MM@CO.BROWN.WI.US

RESOLUTION/ORDINANCE SUBMISSION TO COUNTY BOARD

DATE:	2-1-2018			
REQUEST TO:	Education & Recreation; Executive Committee; and County Board			
MEETING DATE:	2-22-2018; 3-12-2018; and 3-21-2018			
REQUEST FROM:	Matt Kriese			
REQUEST TYPE:	x New resolution ☐ New ordinance	☐ Revision to resolution☐ Revision to ordinance		

TITLE: Resolution Authorizing the Transfer of Park Land to the Village of Wrightstown

ISSUE/BACKGROUND INFORMATION:

Brown County acquired ~8.8 acres of land from the Village of Wrightstown in 1958. In 1999 the County transferred ~3 acres back to the Village and now we are requesting to transfer the remaining ~5.8 acres to the Village. The land to be transferred is known as Wrightstown Park Boat Landing. It primarily serves the village residents and holds the second lowest county park attendance. This transfer would not impact the general park budget as the minimal revenue brought in through boat landing fees are spent directly at the park on an annual basis. This transfer could potentially provide a few additional hours per week for staff to address needs at other county park areas. Furthermore, the village currently maintains the upper park portion and it will be more efficient for the village to operate and maintain this (lower) portion as well. It will also allow Wrightstown to better connect this site with their proposed downtown revitalization plans. To date, Brown County and the Village of Wrightstown have agreed to this concept and this resolution is the official action to approve a Quit Claim Deed and transfer the property to the Village of Wrightstown as long as it remains public park space.

ACTION REQUESTED:

Approval Requested

AL IN	IPACT:
This t	iscal impact portion is initially completed by requestor, but verified by the DOA and updated if necessary
Is t	there a fiscal impact? Yes X No
a.	If yes, what is the amount of the impact? Recording fee – Requesting that Wrightstown cover the \$60 fee. (parcels VW-3 & VW-3-1)
b.	If part of a bigger project, what is the total amount of the project? \$
C.	Is it currently budgeted? Yes □ No 1. If yes, in which account? 2. If no, how will the impact be funded?
	This falls 1 a. b.



Parks Report

General Parks:

- 46 building/grounds reservations took place in the parks during January
- An unpaid internship is being sought for graphic design and social media assistance
- 2017 Annual Report will be finalized in March

Bay Shore:

- ~70 people reserved over 300 campsites online in the month of January
- The park continues to be a major ice fishing destination, with parking lots at capacity and overflow parking on the snow covered ball field a common sight on weekend days.

Dog Park:

 New entrance gates and overall entrance appearance are being designed in-house and will be installed in spring.

Fonferek's Glen:

Hosted Fox 11 live shots (x2)

Fairgrounds:

Next Steps of the Master Plan:

- Rettler has released an RFP to hire a consultant to complete a market feasibility study. The
 purpose behind this will be to provide factual data on what events have worked or failed at
 similar properties around WI and the Midwest as well as provide facility needs for those
 events/groups (i.e. building sizes, electrical, water, sewer, green space, etc).
 *Proposals will be received the week of February 12th.
- 2. Once complete Rettler, Brown County and Visitor and Convention Bureau will meet to assess the list and determine if these events would "fit" with NE WI and with existing or proposed new facilities (i.e. Expo Hall, etc.). Also, would the events conflict with current offerings in the County.
- 3. This master plan development group will meet (I am speculating in March) to review the events and facilities that come out of the market feasibility study. I believe the Fair Board has collected data related to animal events, and this will save the consultant from completing this aspect.
- 4. Concepts showing building, grounds and utilities will be presented based on all of the data above.

Neshota:

The Friends Snowshoe Race has been rescheduled for February 24th